

Sponsor levels	Description		OFFICIAL PRESENTER	PLATINUM	GOLD	SILVER	BRONZE	BOOKLOVERS	PATRONS
			\$ 30,000 +	\$ 20,000 +	\$ 10,000 +	\$ 5,000 +	\$ 2,500 +	\$ 1,000 +	\$ 500 +
			<i>Frye Festival edition sponsor</i>	<i>Event or provincial program sponsor</i>	<i>Series of activities or program sponsor</i>	<i>Signature event sponsor</i>	<i>Selected activity sponsor</i>	<i>Service sponsor</i>	<i>Service sponsor</i>
Official presenter - Exclusivity	Designation as Frye Festival official presenter and exclusivity in your field of business		X	N/A	N/A	N/A	N/A	N/A	N/A
Promotional tools - Prints and displays	Official program	Message from you and photo of your representative	X	X	X				
		Your logo	X	X	X	X	X	X	
		Mention in events descriptions		X	X	X	X		
		Advertisement: 1/4 page			X				
		Advertisement: 1/2 page		X					
	Advertisement: 1 page	X							
	Displays	Your logo displayed at sponsored events	X	X	X	X			
Your logo on sponsors poster board (38x40")		X	X	X	X	X	X		
Press conference (program launch)	Public speaking at the press conference		X	X					
	Mention at the press conference		X	X	X	X	X		
Events or Programs	Designation as official presenter of sponsored program or event		X	X	X	X			
	Verbal recognition: program launch, official opening, and closing night		X	X	X	X	X		
	Verbal recognition: sponsored event		X	X	X	X	X		
	Corporate banner on display at sponsored event		X	X	X	X			
	Two tickets for the official opening and sponsored activity		X	X	X	X	X	X	X
Website	Advertising banner on the home page of the Frye Festival website		X	X					
	Your name and logo with hyperlink on the "Sponsors" tab of the Frye Festival website		X	X	X	X	X	X	X
	Mention in events descriptions			X	X	X	X		
Social Media	Facebook	Your logo with thanks from Frye Festival	X	X	X				
		Mention in events descriptions		X	X	X	X		
	Instagram	Mention in events descriptions		X	X	X			
	YouTube du	In a virtual edition, or for a virtual event, 30 seconds advertisement before the start of the event	X	X	X				

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	YouTube au Festival Frye	<i>In a virtual edition, or a virtual event, your logo at the end of the sponsored event and in the program announcement video</i>	X	X	X	X			
Media Sponsors (newspapers, web, radio, television)	Events	<i>Verbal recognition during the program launch, the official opening and the closing night</i>	N/A	X	X	X	X		
		<i>2 accreditations for all Festival events</i>	N/A	X	X	X	X		
		<i>Logo displayed at sponsored events</i>	N/A	X	X				
	Official Program	<i>Advertisement: 1/4 page</i>	N/A		X				
		<i>Advertisement: 1/2 page</i>	N/A	X					
		<i>Your logo</i>	N/A		X	X	X		
	Website	<i>Your logo with hyperlink on the "Sponsors" tab of the Frye Festival website</i>	N/A	X	X	X	X	X	